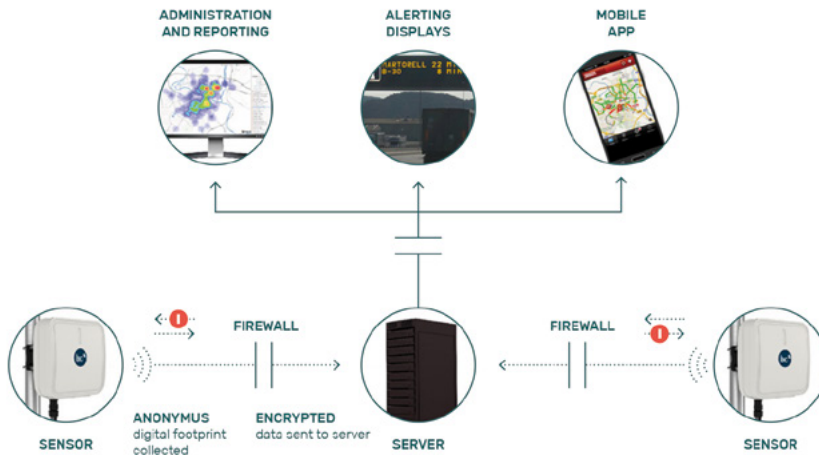


HOW IT WORKS



CUSTOMERS

Cities and Governments
Transport Operators

IDEAL FOR

Urban and inter-urban environments
Highways
Railroads
Event venues and malls

COMPONENTS

Bluetooth and WiFi sensors
Wireless communication system
Management and analytics software
Electronic signs
Standardized API
Mobile app



OUR 3-STEP TECHNOLOGY

Data:

Collection
Processing & Management
Analytics & Visualization



SOFTWARE TOOLS

Administration
Advanced information



OTHER APPLICATIONS

Mobile app
Tools:
Raw data
Alerts for dynamic message signs

FEATURES

- Real-time traffic maps and key traffic metrics
 - Traffic intensity, vehicle speed, congestion level, travel times
- Mobility profiling
 - Origin and destination matrices
- Incident alert system
 - Accidents
 - Roadblocks
 - Demonstrations etc.
- Data analytics software
- Historical and real-time traffic data statistics
- Third party data input APIs

BENEFITS

- Improve mobility strategy
- Manage and optimize traffic in real time
- Make faster decisions based on 24/7 information
- Easily add sensors to extend measurement range
- Save resources through fast implementation
- Decrease costs through easy maintenance
- Integrate with TMCs and information dissemination
- Manage congestion and reduce pollution
- Provide citizens and drivers with valuable updates
- Leverage system without privacy issues
- Improve your mobility strategy