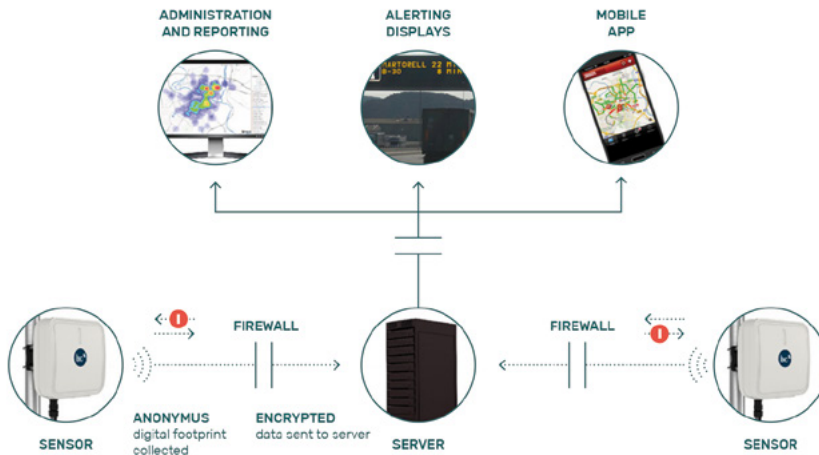




## HOW IT WORKS



### CUSTOMERS

Cities and Governments  
Transport Operators

### IDEAL FOR

Urban and inter-urban environments  
Highways  
Railroads  
Event venues and malls

### COMPONENTS

Bluetooth and WiFi sensors  
Wireless communication system  
Management and analytics software  
Electronic signs  
Standardized API  
Mobile app



#### OUR 3-STEP TECHNOLOGY

##### Data:

Collection  
Processing & Management  
Analytics & Visualization



#### SOFTWARE TOOLS

Administration  
Advanced information



#### OTHER APPLICATIONS

Mobile app  
**Tools:**  
Raw data  
Alerts for dynamic message signs

## FEATURES

- Real-time traffic maps and key traffic metrics
  - Traffic intensity, vehicle speed, congestion level, travel times
- Mobility profiling
  - Origin and destination matrices
- Incident alert system
  - Accidents
  - Roadblocks
  - Demonstrations etc.
- Data analytics software
- Historical and real-time traffic data statistics
- Third party data input APIs

## BENEFITS

- Improve mobility strategy
- Manage and optimize traffic in real time
- Make faster decisions based on 24/7 information
- Easily add sensors to extend measurement range
- Save resources through fast implementation
- Decrease costs through easy maintenance
- Integrate with TMCs and information dissemination
- Manage congestion and reduce pollution
- Provide citizens and drivers with valuable updates
- Leverage system without privacy issues
- Improve your mobility strategy